

# THIRD EYE EVENT PRODUCTIONS, LLC



*DEC 2024 ISSUE #8* 

Third Eye Event Productions, LLC is a leading event-hosting company located in eastern Pennsylvania. We are committed to bringing together and educating those interested in the scientific exploration of the paranormal. Our host team, The Haunted Mafia, is a highly skilled paranormal research group boasting over 40 years of combined expertise in the field of paranormal research. Founded on August 14, 2020, by Allen and Laurissa Rex, they quickly recognized their desire to share their passion for the paranormal with the Palmerton community. Noticing a lack of event companies in the region, they established Third Eye Event Productions, LLC in September 2022. This December, the company celebrated its second successful year of sold-out events. Third Eye is truly grateful for thier loyal patrons.

Following a first successful year, Third Eye Events began exclusively collaborating with Our Haunted Lives, a paranormal talk show hosted by Philadelphia native David Taylor. David travels from North Carolina to broadcast live from all Third Eye events, enriching the experience for both our patrons and investigators while sharing the paranormal activity with viewers online. Starting in 2024, Third Eye began to offer live feed options for those who wished to watch thier events from the comfort of home, ensuring there's something for everyone. Whether you can't attend in person or prefer a more laid-back approach to paranormal research, Third Eye continues to offer patrons options always putting customers above profit and entertainment.

# YOUR HOST TEAM AT



"IT'S YOUR AFTERLIFE. INVESTIGATE." -THE HAUNTED MAFIA

### <u>at Our Hainted Lives</u> THE HAUNTED MAFIA

David Taylor

Laurissa, CEO of Third Eye, and founder of THM, has always envisioned moving away from the "pay to play" stigma commonly associated with event companies. "Third Eye is focused on a scientific approach to the paranormal, while also employing metaphysical tactics, Laurissa has stated numerous times." However, all evidence is rigorously scrutinized by the Evidence Review Technicians at The Haunted Mafia, which includes a diverse team of both skeptics and believers.

Third Eye also concentrates its investigations on smaller venues, providing a more intimate atmosphere with reduced noise pollution and contamination. This setup allows seasoned investigators to explore locations that are often more expensive to investigate privately, all while minimizing frustration. "

The Mission Statement for Third Eye States: "We take pride in our commitment to affordability, integrity, and education, prioritizing these values over mere entertainment. Additionally, our locations often include sites that are not accessible to others, allowing us to offer truly unique experiences."



FOR MORE INFORMATION VISIT: THIRD EYE EVENT PRODUCTIONS ONLINE

🔁 <u>thehauntedmafia@gmail.com</u>

### Leah McKain OUR COMMUNITY RELATIONS MANAGER



Leah has recently embraced retirement following a rewarding 35-year career in education, where she excelled as a high school art teacher, focusing on art major classes, AP Studio Art, and digital photography. Now, she is delving into her profound interest in the paranormal and spiritual realms, eager to share her expertise with The Haunted Mafia team as an investigator. Leah will leverage her background as a Reiki master, master shaman, and energy healer to enrich both the team and the company.

As an Energetic and Emotional Wellness Practitioner, Leah is committed to helping others achieve balance and healing by working with their energy and emotions. She holds numerous certifications across various healing practices, including Reiki Master Practitioner and Teacher, EFT (Tapping) Master Practitioner, Holistic Health and Life Coach, Master Shamanic Energetic Healing Practitioner, Crystal Energy Guide, and Angel Guide. Leah utilizes a variety of techniques in her practice, tailoring each session to meet the unique needs of her clients. Her mission is to assist individuals in attaining harmony, vitality, and authenticity by strengthening the connection between emotional and energetic well-being.

In her role as Community Relations Manager for the Haunted Mafia team, Leah's exceptional interpersonal skills are crucial for building relationships and encouraging engagement. She also plays a significant role in the newsletter and social media teams, always ready to support the advancement of the team's goals. Leah is passionate about empowering others to lead vibrant and balanced lives and looks forward to sharing her journey with the PARA community.

### **OUR EVIDENCE REVIEW TECHS**

The Evidence Review Team (ERT) is a specialized section of The Haunted Mafia, tasked with overseeing investigation reviews.

This dedicated team is committed to gathering evidence related to paranormal activities while also viewing questionable findings as valuable learning opportunities. By leveraging each member's strengths and providing mentorship, we foster a vibrant environment for our reviewers. Typically, our review process for investigation evidence spans about two weeks, during which we analyze audio, video, trail camera footage, and various photographs. A key part of our approach involves breaking down evidence into segments of less than one minute to ensure clear context.

Currently, our team consists of five devoted members who invest countless hours in the quest for solid evidence. Leading the team is Allen Rex, our Chief Operations Officer and Co-Founder. Seth and Bree are our most seasoned members, adept at reviewing any type of file presented. Seth plays a crucial role in editing evidence clips to meet the required length and assists newer members with training and logistics. David Wigg (DW) has quickly made a name for himself with his enthusiasm for reviewing photos and is eager to gain more experience in audio and video capture. Dave Rowland brings invaluable expertise in video editing, consistently helping to upload clips into our review area. Additionally, Dave (DR) acts as our historian, compiling all relevant information about the locations we investigate.

#### DAVID WIGG



DAVE ROWLAND



ALLEN REX BREE D'ESPOSITO SETH MICHAEL

We extend our heartfelt appreciation to this team for their dedication and commitment to highlighting the extraordinary investigations we have been fortunate enough to conduct. Our guiding motto remains: "If in doubt, throw it out."

Occasionally, The Haunted Mafia extends the ERT's reach to include other paranormal investigators, such as Casey Mauger, an independent investigator with years of experience. Casey is currently reviewing clips for ongoing projects related to a book associated with our TV series, 24 Hours in Hell. We sincerely thank all our ERT members for their hard work in this area.

## **INVESTIGATOR SPOTLIGHT: DAVE ROWLAND**

Twenty-eight years ago, when Dave first entered the realm of the paranormal, interest in the supernatural was quite limited. His journey began when he stumbled upon a video and received an invitation from the International Ghost Hunter Society to attend a conference in Gettysburg, sparking his curiosity in the field.

At the conference, Dave had a unique opportunity to visit locations in Gettysburg that were generally off-limits to the public. He became part of a local ghost group formed by residents, where he forged a strong friendship with another investigator. This relationship blossomed into a significant partnership, resulting in the creation of Pennsylvania Paranormal Investigations. During that time, only two paranormal groups were operating in the area, allowing for more exclusive and less competitive investigation opportunities.

However, after the devastating loss of Dave's best friend in 2009, the original chemistry of the group faded, leading to its eventual disbandment. In the following years, Dave continued to explore paranormal sites and even established a new group. Unfortunately, this new initiative struggled with a lack of long-term commitment from its members, causing interest to decline.

During this period, Dave came across an advertisement for a meet-and-greet event hosted by a group from Palmerton. Intrigued, especially since Palmerton was the hometown of his mother and grandparents, he decided to attend, eager to learn what insights a small-town group could provide. To his delight, the group was well-organized and filled with a warm, enthusiastic team. After participating in several investigations, he developed a close friendship with two members, Allen and Laurissa, who were highly respected within the group.

By the end of the year, Allen extended an invitation for Dave to officially join the group, which he gladly accepted, feeling that they had not only found a new team but a new family. Today, Dave values the respect and trust he has earned, often being approached for his vast knowledge and experience acquired over his years in paranormal investigations.

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# OUR SPONSOR SPOTLIGHT HAUNTED

"Our Haunted Lives" is a prominent paranormal talk show hosted by investigator David Taylor. This intriguing program broadcasts every Wednesday at 8 PM EST on ParaFlixx.

While exploring various haunted locations, David frequently partners with Third Eye, delivering live broadcasts and sharing his unique perspectives. He emphasizes the experiences of patrons, guests, venue owners, and The Haunted Mafia Team.

David works exclusively with Third Eye at events throughout the United States.





IF YOU'RE INTERESTED IN BEING A GUEST ON THE SHOW, PLEASE REACH OUT VIA EMAIL AT: TAYLOR.OUTCAST97@GMAIL.COM.

### A YEAR IN REVIEW: For more information visit: <u>https://www.3rdeyeproductions-pa.com/events</u> A TV SERIES AND A BOOK ON THE HORIZON!



In 2023, our CEO, Laurissa, teamed up with Angie Moyer, the Owner of Waldorf Estate of Fear and our partner for the "Hell House" paranormal tours, along with paranormal investigator Sarah Grim, to develop the TV series "24 Hours in Hell: A Paranormal Journey Through Hell House (The Waldorf Estate of Fear)." This series is based on three years of research by The Haunted Mafia paranormal team, delving into the phenomena associated with the filming of the Hell House, LLC, movie franchise at The Waldorf, as well as the haunted attraction itself, which until 2024 lacked any significant documented historical records. The show's aim is to offer investigators from diverse and unique backgrounds an immersive 24-hour experience of the paranormal activities at this location.

Thanks to Laurissa and Angie's extensive networking in the horror and paranormal industries, prominent figures like Santiago Cirilo (The Walking Dead), David Childers (Travel Channel/Discovery Channel), and select members of The Haunted Mafia team participated in a ten-month filming schedule. During this time, guest investigators were recruited from diverse backgrounds, including social media reality stars and individuals with ancestral roots to the land that date back to the establishment of the hotel and township.

The filming process yielded remarkable findings, including the discovery of previously unknown historical documents related to the location. The show, along with the research conducted by The Haunted Mafia team and the evidence collected before and during filming, inspired Laurissa to write a book titled "The Waldorf Effect: A Paranormal Research Theory."

In July 2024, Laurissa embarked on a nationwide tour to promote the show, the book, and her new theory, which suggests that the hauntings at this location generate an effect unlike any seen elsewhere. To learn more, you'll need to wait for the book's release in 2025 or attend one of Laurissa's speaking engagements on her current tour, which will continue throughout next year. The tour schedule can be found on our website.

#### THE WALDORF EFFECT TOUR





FROM LEFT TO RIGHT: THE BLUE BODHI, DAVID CHILDERS, LAWRENCE MILANO (Crew) COREY MASON (Top) (Crew) SANTIAGO CIRILO (Middle), LAURISSA REX (Top), SARAH GRIM (Middle), ALLEN REX JR. (Crew) (Top), JIMMY J (Bottom), FRED EYER (Crew) (End, Middle), ANGIE MOYER.

### **2025 EXCLUSIVES:**

Look for new opportunities to explore the paranormal with our upcoming events! Winter and Spring events are listed below and on our website.

#### **FEBRUARY 7TH**

#### PARANORMAL ROMANCE IN THE ORCHARD



**FEBRUARY 8TH** 

CONNECTING

**FEBRUARY 22ND** 

The year 2025 is set to bring a wealth of exciting new opportunities. We will be hosting events at exclusive venues unique to Third Eye, including our beloved Waldorf Estate of Fear/Hell House. For the first time, we are offering independent investigators the chance to participate in an open roam "ghost hunt" at this location. Recognizing the costs of private rentals and the difficulty of gathering a group, we invite you to take part in our inaugural overnight event, allowing you to explore this iconic site at an affordable price. To minimize noise contamination, the investigation will be limited to a small group size inside the hotel. For more details or ticket inquiries, click the "Hell House" link above or visit our website at www.3rdeyeproductions-pa.com.

In 2025, we will also offer additional dates for private rentals of the iconic Hell House. However, please note that our filming schedule for the new TV series will limit availability. We are also being more selective than ever about who we welcome into our cherished home away from home. Dates are filling up guickly, so secure yours now by paying a small \$100 deposit, with the remaining balance due on the day of your investigation. Additional details can be found at www.waldorfestateoffear.com or by contacting thehauntedmafia@gmail.com.

We are thrilled to announce new locations for 2025, including Yenzer Valley Farms in Mt. Pleasant, Pennsylvania, the Doss House in Loretto, Pennsylvania, and The General Statton Inn in Charlestown, Rhode Island. These locations are just a few of the exciting additions to Third Eye, with Yenzer Valley Farms and General Statton Inn being exclusive to our company. Our investigation at Yenzer Valley Farms, a haunted cidery, is scheduled for February 7th. This partnership is truly exciting, and ticket inquiries can be made on our website or via the link in this electronic newsletter under "Ghostly Tales." Join us at The General Statton Inn in Rhode Island on February 22nd for another winter getaway at this colonial-era haunted B&B!

This year, we invite you to visit some of our favorite classic sites, from Wilson Castle to Valerie Hill Vineyards. Our roster of exclusive locations is continually expanding as we enter our third year of achieving five-star customer satisfaction.

Additionally, we will be investigating some of the nation's most notoriously haunted libraries, including the Monessen Library, so don't miss the library tours detailed on the next page. These tours provide valuable insights and include The Waldorf Effect book tour lecture, along with the interactive workshop, "The Tools That Bridge Two Worlds: Paranormal Research 101," where we investigate the libraries hosting the lecturesanother exclusive offering from Third Eye Event Productions, LLC.

2025 is shaping up to be a year filled with innovation and collaboration, showcasing locations and experiences unlike anything we've offered before.

# <u>A DEEPER LOOK AT 2025</u>

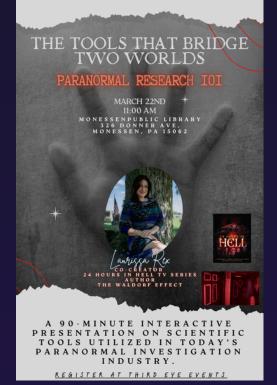
In January 2025, we will continue the book tour for "The Waldorf Effect" and embark on intriguing investigations at some of the most haunted libraries in the country. You can find the complete schedule on our website. Additionally, The Haunted Mafia" will be making appearances at conventions across the United States.

Amidst our educational and promotional events for the book and the TV series "24 Hours in Hell: A Paranormal Journey Through Hell House" (Waldorf Estate of Fear), Third Eye will also be hosting Haunted History Walks in our hometown of Palmerton, Pennsylvania—where it all began.

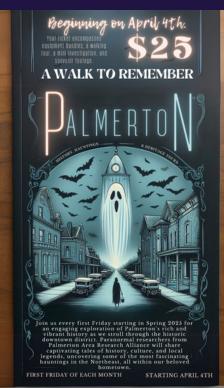
In April, we'll head west to Windber to explore the rich history of another coal town and its connection to the Titanic at The Grand Midway Hotel, an exclusive location for a Third Eye Event. In May, join us for our fourth consecutive year at Wilson Castle for an extraordinary event featuring special surprise guests. In June, participate in a Toy Town mystery murder investigation across two locations: The Murdock Whitney and The Isaac Morse Estate Mansions in Massachusetts.

Third Eye Event Productions and the team at The Haunted Mafia would like to conclude our eighth newsletter with a heartfelt thank you to you—our patrons, partners, collaborators, friends, and fellow investigators—for your ongoing support. We recognize that in this industry, you have many options regarding whom to work with and where to shop. We are truly honored that you choose us. Thank you, and wishing you Happy Holidays, a Happy New Year, and always, Happy Haunting! – Laurissa and The Haunted Mafia Team.



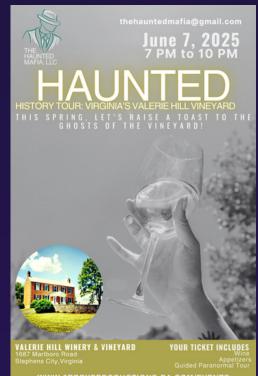


#### **SPRING 2025**



PALMERTON WALK

### JUNE 7TH



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HAUNTED HISTORY

#### JUNE 28TH



THE WITCHING HOUR

# <u>Conventions, Expos and Talent</u> <u>Management Services</u>

In 2024, Laurissa was personally approached by Santiago Cirilo to become his manager in the paranormal sector. Recognizing her strong organizational skills, leadership qualities, ambition, and drive, Santiago saw significant potential for success in the paranormal field by partnering with Laurissa. Their existing camaraderie as fellow veterans and castmates on "24 Hours in Hell" led them to realize how well they collaborated.

As Laurissa's management brought Santiago success, other celebrities quickly took notice and sought her services. However, overwhelmed by the demand, Laurissa decided to limit her roster to five clients. Now, Third Eye manages a select group of elite figures in the paranormal and horror industries.

While exclusive management services are no longer available, Third Eye continues to offer media kits and additional services, including Talent Scout Services. Clients participating in this service are not bound by contracts but instead join a secondary roster. If the initial five clients aren't suitable for an event after being recommended to an organizer, Third Eye will provide a referral for a nominal fee. To access this service, clients must first purchase a media kit through Third Eye Event Productions. Media kits can be viewed on the website, and requests can be submitted via the provided link.

The referral fee is modest and is calculated as a percentage of your booking fee. If you do not receive payment for an appearance, there is no fee. Additionally, appearances booked with "guarantees" require a flat fee. Clients who book with an organizer for a return event after their initial appearance will not be required to pay the fee again unless they did not pay it during their first appearance. For more information email us at thehauntedmafia@gmail.com or click the link above.

### Who Do We Manage?



<u>Santiago Cirilo</u> <u>Joe Franke</u> <u>Gavin & Paula Kelly</u> <u>Chris McKinnell</u> <u>Dave Juliano</u>









For booking requests, please click on the links of the individual you wish to book, or feel free to email us at <u>thehauntedmafia@gmail.com</u>.



<u>Media Kits</u>